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Organisation de Coopération et de Développement Economiques
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**PUBLIC GOVERNANCE AND TERRITORIAL DEVELOPMENT DIRECTORATE
TERRITORIAL DEVELOPMENT POLICY COMMITTEE**

GOV/TDPC/URB/M(2003)1
Unclassified

Cancels & replaces the same document of 11 May 2004

Working Party on Territorial Policy in Urban Areas

SUMMARY RECORD OF THE 5th SESSION

held on 22 October 2003, Sevilla, Spain

The Summary Record of the 5th Session of the TDPC Working Party on Territorial Policy in Urban Areas was submitted to Delegates for APPROVAL.

This document is a cancel and replace of the document submitted previously. An error was detected on page 9, and the reference to the city of Nagoya (Japan) as a region to be a possible candidate for a review was removed.

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English - Or. English

WORKING PARTY ON TERRITORIAL POLICY IN URBAN AREAS

5TH SESSION – 22 OCTOBER 2003, SEVILLA, SPAIN

Summary Record

Adoption of the Agenda

1. The Agenda was adopted.

Election of the Bureau

2. The Working Party elected the Bureau:

Chair: Mr. Takayuki Hara (Japan)

Vice-Chairs: Ms. Catherine Bersani (France)
Ms. Brigitte Helff (Germany)
Ms. Anne Ruden (Norway)
Mr. Sandy Baruah (United States)

3. The changes concern Mr. Takayuki Hara, from the Ministry of Land, Infrastructure and Transport (Japan), former Vice-Chair and newly elected Chair to replace Mr. Dale Medearis (US) and Mr. Sandy Baruah, from the US Department of Commerce, who joined the Bureau as Vice-Chair.

Approval of the Summary Record of the 4th Meeting

4. The Summary Record was approved.

Outcome of the TDPC High-Level Meeting - Statement by the Director

5. Mrs. Odile Sallard, Director of GOV, presented an overview of the latest developments in the Directorate and reported on the outcome of the TDPC High-Level Meeting (HLM) held in June 2003.

6. The Director explained the implications and time table for the Committee and its Working Parties in its preparation of the biennial programme of work for 2005-2006 and the preparation of a new five year mandate from 2005-2009. At the 10th Session of the TDPC a background document prepared by the Secretariat will serve as a basis for discussion and the Chairs of the Working Parties will be invited to contribute to this discussion to convey the views of their respective groups. The TDPC Bureau and Working Party Chairs will assist the Secretariat in the drafting process of the two documents. Further to the Committee's approval the documents will be submitted to the Executive Directorate (EXD) - for the Programme of Work and Budget (PWB) - and to the Council Secretariat - for the Mandate Proposal - in Spring 2004.

7. In his attached note the Chair proposes how the Working Party could contribute to the programme of work of the TDPC in 2005-2006 (see Annex 1).

Thematic Analysis

8. The principal focus of the Agenda of the 5th Session concerned *Enhancing the Competitiveness of Regions in a Global Economy*; and *Strengthening Good Territorial Governance*. Delegates agreed that the Working Party should strengthen work with the TDPC to reflect the urban dimension of territorial policy, in order to fit into the overall activities proposed for the Programme of Work of the Territorial Development Policy Committee (TDPC).

Regional Competitiveness Policies

9. The Secretariat presented the interim report, which summarises some of the contextual issues relevant to competitiveness and clarifies its use in policy. It also assesses the findings of the territorial reviews relating to the practical application of competitiveness policies, and identifies areas where the continuation of this work in 2004 should focus in order to help member countries better define and target interventions in this field. It was accompanied by a short paper pinpointing efficient and effective policies and strategies that support the integration of the economies of regional towns and rural communities with the economies of urban regions and will be incorporated in the final synthesis report, end of 2004, taking into account comments from the Working Party. Future work could focus on the enhancement of the use of resources for competitiveness, networking (regional and international), and quality of life.

Metropolitan Governance

10. The Secretariat presented an interim paper drawing largely on in-house review experience of the last few years. It synthesises the main challenges of metropolitan governance in member countries, the main trends in metropolitan governance reform, new forms of collaboration in metropolitan governance, as well as cross-border metropolitan governance. In conclusion, Delegates discussed proposals for future work for the TDPC thinking community to explore in the field of metropolitan governance, in particular: the three following areas:

- Metropolitan agencies as distributed governance instrument.
- The role of the private sector in metropolitan governance.
- The role of national government in metropolitan governance.

11. The Working Party agreed that analysis should be carried out from a regional perspective. How to benchmark appropriately was raised as an issue for further consideration.

12. The Chair suggested envisaging the organization of a workshop on indicators for competitiveness in urban and rural areas.

Sustainable Development

- ***Sustainable Building Project - Progress Report***
- ***Socially Sustainable Housing - Report on Homelessness***

13. The Secretariat presented the reports and issues for discussions papers outlining important issues and providing policy recommendations. These activities cover policies for promoting sustainability for urban development. In the debate that followed delegates' comments provided helpful guidance to the Secretariat for the next phase of work in these two areas. Input received will be included in the final

reports and presented to the TDPC in December 2004. The OECD International Conference on Sustainable Building, taking place in Tokyo, Japan in January 2004 will also provide useful insights and will contribute to the analysis carried out in this area. The results of the meeting will be presented at the Urban Working Party's 6th Session in June 2004.

– ***Infrastructure Policy for Territorial Development***

14. The Secretariat introduced the document, which was updated to describe the impacts of infrastructure project in generating regional competitiveness. It includes a proposal for the next phase of work requesting input from the Working Party from an urban perspective. Comments will be taken into account along with comments from the other working parties and from the TDPC in November 2004. An interim report will be presented by the Secretariat for discussion at the TDPC in June 2004 and a final report will be presented by the Secretariat for approval at the TDPC in November 2004.

15. In addition, clarification is needed on the ongoing contribution to the horizontal project on sustainable development within OECD as well as other horizontal projects. Future work could focus on two specific areas:

- the role of core cities;
- the sustainability of cities

Territorial Reviews

Multilevel Governance and Sustainable Development - The case of Athens

16. The Secretariat presented the Territorial Review of Athens outlining the key issues important to the city's future development. The Review identifies trends in governmental policies and highlights the strengths, weaknesses, opportunities and threats in the Athens Region. Three policy areas identified as requiring particular attention have been examined: Enhancing economic development and the competitiveness of the Athens Region; improving governance, in particular spatial planning and implementing regulatory reforms; and making a success of the Olympic Games and capturing benefits in the post-Olympic period.

17. The Greek Delegation commended the report, accepting its findings and assessment and recommendations and indicated that already its recommendations are being taken forward. The emphasis on brownfield sites was particularly welcomed as well as the economic development; spatial planning and Olympic Games analysis and recommendations. The UK endorsed the importance of regeneration and urban development as part of the UK Olympic Bid process, stressing the long term opportunities. The discussions raised a few issues to be integrated in the report.

18. The Review was approved by the Working Party.

Metropolitan Governance and Competitiveness

The case of Montreal

19. Mr. Massimo IEZZONI, Director of the Communauté Métropolitaine de Montréal, introduced the report followed by a presentation by the Secretariat, which led to a lively discussion among delegates. The report was submitted to the Working Party for information and will be presented to the TDPC for

approval at its 10th Session in November 2003. Montreal is an example of a city-region that has undergone major reform of its governance structure in order to improve the effectiveness of public policy.

Urban Renaissance Reviews – Synthesis Paper

20. The Secretariat presented the synthesis paper to the Working Party for information. It was recently approved by the TDPC at its 9th Session. The paper describes the Urban Renaissance Series, based on reviews of *Belfast (UK)*, *Krakow (Poland)*, *Canberra (Australia)*, *Glasgow (UK)*, *Berlin (Germany)* and *Kitakyushi (Japan)*. Each review focuses on a small geographical area within a city where regeneration efforts have been made over the past decade. Discussions at the local level highlight the range of changes and policy options faced in making cities more liveable and more competitive.

Other Business

21. The 6th Session of the Working Party will take place on 2 June 2004 in Room 1 of the OECD Headquarters, Paris.

**CONTRIBUTION OF THE URBAN WORKING PARTY
TO THE FUTURE TDPC PROGRAMME OF WORK 2005-2006**

**Proposal of the UWP to the TDPC made at its 5th session in October 2003
Room Document for the TDPC 10th Session: Paris, 27-28 November 2003**

I. Thematic Analysis

1. Both global economic growth and social cohesion require the competitiveness of regions. For regions to succeed, they must harness their own mix of assets, skills and ideas to compete in a global market and develop unused potential.
2. Three dimensions shall structure thematic analysis. Competitiveness, attractiveness and governance. Urban areas must enhance their intrinsic resources as the core competencies for their competitiveness. Attractiveness is one of the most important resources of the regions. In an ever changing, however, sustainable and matured society, urban policy has to be implemented under good governance as a framework.

I-1 Regional Competitiveness Policies

Policies to Enhance Competitiveness and Attractiveness of Urban Areas

Objectives:

3. This activity shall approach the competitiveness and attractiveness from three points of view as described below.
4. Firstly, enhancement of the resources for competitiveness. This activity shall identify the resources of competitiveness and establish the method to enhance and evaluate them. Clustering or accumulation of inter-related activities, knowledge- and innovation-based development potentials are the main resources for competitiveness. Any types of industry can be the source of competitiveness as long as they are innovative and creative. For example, tourism and culture, which exhibit the unimitatable regional characteristics, are the source of competitiveness. Tools for evaluation and benchmarking of the competitiveness shall be provided.
5. Secondly, networking. This activity shall cover regional and international networking. International networking connectivity and improvement of accessibility both within the region and with other networked regions would be crucial for utilising the best resources at the lowest cost and reaching the critical mass for success. Networking shall also act to sublimate tacit knowledge, which exists at the local level in explicit knowledge which would lead to discovering the solution. Better integration of the economies of rural and urban regions would be also important.
6. Thirdly, quality of life. This activity shall be preceded under the recognition that the ultimate objective of the competitiveness is to achieve the better quality of life. In a matured and sustainable

economy, successful urban policy shall be compatible with the customer's satisfaction as the demand-side policy. The valuable assets of the urban areas are not only the hard infrastructure that can be benchmarked easily for success, but also the growing and value-added community which would become the asset in a successful urban area. The sustainable attractiveness of the urban areas are represented by how much potential they have as the incubator which fosters the community with its particular historical and cultural background.

Output

- An interim synthesis paper that analyses the effectiveness of innovative policy practices to be discussed at the summer 2005 Urban WP meeting.
- A final report to present to the TDPC policy reform recommendations to be discussed at the summer 2006 Urban WP meeting.

I-2 Regional Governance

Governance for Urban Renaissance

Objectives:

7. The impacts of globalisation and the rapid transition to a knowledge-based society forms a great challenge, which craves the over-arching reform of territorial policy. In such an ever changing economy, good governance is the required condition for implementing policies successfully in order to achieve urban renaissance.

8. This activity will focus on 1) decentralisation, 2) co-ordination at the national level, 3) multi-level governance, including vertical integration of the national and local government, and cross-boundary co-operation of local governments 4) involvement of civil society and the private sector, especially the public-private partnership and, 5) evaluation. Discussion should be based on the understanding that the proper structure of governance is completely dependant on the cultural, historical and economical background of the each area. In this point, location-specific discussions must be necessary to cover both the metropolitan areas and the medium sized cities.

9. As a developing issue regarding point 4), “governance without government” needs to be appreciated with keen interest for achieving good governance. This type of governance is structured as private-oriented or community-oriented, which is defined as “area management”. Its interest is not on the provision of hard infrastructure, but more on the soft-based approach to maintain and promote the attractiveness and sustainability of the cities based on the knowledged community.

Output:

- An interim synthesis paper that analyses the effectiveness of innovative policy practices to be discussed at the summer 2005 Urban WP meeting.

- A final report to present to the TDPC policy reform recommendations to be discussed at the summer 2006 Urban WP meeting.

I-3 Sustainable Development

Policies for Sustainable Building, Socially Sustainable Housing and Infrastructure

Objectives

10. This activity will cover policies for promoting sustainable building stock use and socially sustainable housing. Best policy practices among the Member countries, including incentives and regulatory reform will be the object of this analytical study. Regarding the sustainable use of building stock, guidelines for policy instruments to lengthen the real service life of buildings, by encouraging appropriate refurbishment, and flexible conversion of building use, etc., will be synthesised. As for socially sustainable housing, measures to secure reasonable housing for the neediest will be synthesised with special attention to the instruments affecting the way the housing market works.

11. It also covers infrastructure development. Since the TDPC has become aware of the importance of soft types of infrastructure such as close-net communities, human resource, health and welfare related systems and social instruments, the focus of the study on infrastructure development policies shall be portrayed in the ways in which policies can better integrate the functions of both hard and soft types of infrastructures as the foundation of sustainable urban development.

Output:

- An interim synthesis paper that analyses the characteristics of relevant policy instruments to be discussed at the summer 2005 Urban WP meeting.
- A final report to present to the TDPC policy reform recommendations to be discussed at the summer 2006 Urban WP meeting.

II Territorial Reviews

Territorial Reviews of Particular Countries or Specific Regions

Objective:

12. In the process of reviewing territorial policies of particular countries which will be chosen by the TDPC, the Urban Working Party will devote itself to reviewing urban related issues, policy challenges and achievements of the specific country.

Output:

13. The Urban Working Party will regularly report to the TDPC about the studies in the designated fields of urban issues and policies within the designated countries or the selected regions. The Urban Working Party will take a lead in reviewing urban related issues, policy challenges and achievements of the specified regions.

Region to be the possible candidate:

- Portland (Oregon, the U.S.A.): the best policy practices for the smart growth.

III Methodology

- As an important part of the study, the Urban Working Party will co-operate with the Territorial Statistics and Indicators Working Party in providing the tools for benchmarking competitiveness. A co-operation with the Rural Working Party shall be necessary for discussing policies to better integrate the economies of rural and urban regions.
- Collaboration work with the private sectors, especially, organisations which are composed of worldwide private sectors would be welcomed.
- Collaboration work with the local governments and agencies would be needed.

ANNEX II

**PARTICIPANTS LIST FOR WORKING PARTY ON TERRITORIAL POLICY IN URBAN
AREAS / LISTE DES PARTICIPANTS POUR GROUPE DE TRAVAIL SUR LES POLITIQUES
TERRITORIALES DANS LES ZONES URBAINES.**

22 October 2003 - 22 October 2003

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