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Organisation de Coopération et de Développement Economiques  
Organisation for Economic Co-operation and Development

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English - Or. English

**PUBLIC GOVERNANCE AND TERRITORIAL DEVELOPMENT DIRECTORATE  
TERRITORIAL DEVELOPMENT POLICY COMMITTEE**

GOV/TDPC/A(2006)2/REV1  
Unclassified

Cancels & replaces the same document of 26 June 2006

**PROVISIONAL AGENDA**

**15th Session of the Territorial Development Policy Committee**

**29-30 June 2006,  
Room C, Château de la Muette,  
OECD Headquarters, Paris**

*The Provisional Agenda of the 15th Session of TDPC is submitted to Delegates for APPROVAL.*

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English - Or. English

**TERRITORIAL DEVELOPMENT POLICY COMMITTEE  
PROVISIONAL AGENDA**

**15<sup>th</sup> Session, 29 & 30 June 2006  
OECD Headquarters, Paris**

**Morning Session: 10:00 – 13:00**

10:00	<b>1. Provisional Agenda</b>	<b>GOV/TDPC/A(2006)1</b>
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10:10	<b>2. Summary Record of the 14<sup>th</sup> Session</b>	<b>GOV/TDPC/M(2005)2</b>
10:10	<b>3. Election of the Bureau</b>	
–		
10:30		
10:30	<b>4. Reports by the Territorial Development Policy Committee (TDPC) and Working Party Chairs</b>	
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11:00		

*11:00 – 11:30: Coffee break*

11:30	<b>5. TDPC Programme of Work 2007/8</b>	
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13:00	– <b>Implementation of the Programme of Work</b>	<b>GOV/TDPC(2006)2/REV1</b>
	– <b>Global Relations:     Regional Development in China</b>	<b>GOV/TDPC(2006)3</b>

**Lunch: 13:00 – 15:00**

**Afternoon Session: 15:00 – 17:00**

15:00	<b>6. Regions at a Glance 2007: Table of Contents</b>	<b>GOV/TDPC(2006)5</b>
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15:30		
15:30	<b>7. Metropolitan Competitiveness and Governance - Competitive Cities in the Global Economy:</b>	<b>GOV/TDPC(2006)6 &amp; 7 GOV/TDPC/RD(2006)1</b>
*–		
18:00	– <b>Horizontal Synthesis Report</b> <i>including presentations of the:</i> <b>“The case of Milan”</b> <b>“The City-region of Newcastle”</b>	<b>GOV/TDPC(2006)8 &amp; 9 GOV/TDPC/RD(2006)2 GOV/TDPC(2006)10 &amp; 11 GOV/TDPC/RD(2006)3</b>

*\* 16:00 – 16:30: Coffee break*

**18:00 – 20:00 Cocktail Reception : Restaurant « Au Parc de la Muette »  
10 Chaussée de la Muette, Paris 75016**

**Friday 30 June**

**Morning Session: 10:00 – 13:00**

10:00     **8. A Review of National Clusters Policies:**   **GOV/TDPC(2006)12 & 13**  
–                     **Why Are They Popular, Again?**   **GOV/TDPC/RD(2006)4**

11:00

*11:00 – 11:30: Coffee break*

11:30     **9. The Contributions of Higher Education**   **GOV/TDPC(2006)14**  
–                     **Institutions to Regional Development:**   **GOV/TDPC/RD(2006)5**  
12:30                     **Issues and Policies**

12:30     **10. Other Business**

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13:00

**Document for information**

- **Report on Contracts Among Levels of Government: Multi-level governance of regional development [GOV/TDPC/RD(2006)6]**
- **TDPC Calendar of Events 2006/7 [GOV/TDPC/RD(2006)7]**
- **OECD's China Programme on Public Governance and Territorial Development [GOV/TDPC/RD(2006)8]**
- **The OECD China Governance Project [GOV/TDPC/RD(2006)9]**

## ANNOTATIONS

### Item 3: Election of the Bureau

Chair: Mr. Fabrizio Barca (Italy)  
Vice-Chairs: Mr. Wolf-Dietrich Huber (Austria)  
Ms. Marilyn Kapitany (Canada)  
Mr. Bernard Morel (France)  
Mr. Takayuki Hara (Japan)  
Mr. Roberto Villareal Gonda (Mexico)  
Mr. Sandy Baruah (United States)

1. Ms. Marilyn Kapitany (Canada). and Mr. Bernard Morel (France), are stepping down from the Bureau. Three proposals have been received for the nomination of Ms. Johanne Béchar, Canada, Mr. P. Prodromidis, Greece and Ms. Sylvie Esparre, France.

➤ **Action required:** *the Committee is requested to enlarge and elect the Bureau for one year*

### Item 4: Reports by Territorial Development Policy Committee (TDPC) and Working Party Chairs and Remarks by the Director of the Public Governance and Territorial Development Directorate (GOV)

2. Mr. Fabrizio Barca, TDPC Chair, will introduce the Agenda of the Committee's 15<sup>th</sup> Session and report on the latest developments since the 14<sup>th</sup> Session of the TDPC.

3. The Working Party Chairs will provide a brief overview of the groups' outputs, ongoing and future activities and how their work can contribute to the expected outputs of the TDPC over the next biennium:

- Mrs. Margaret Clark, Chair of the Working Party on Territorial Policies in Rural Areas, will report on the outcome of the Working Party's 8<sup>th</sup> Session, held in November 2005. She will remind delegates that the 8th Session of the Working Party on Territorial Policy in Rural Areas (WPRUR) will take place in Edinburgh, Scotland (UK) back to back with the annual OECD conference on rural development from 18-20 October 2006, hosted by the Scottish Executive, UK.
- Mr. Takayuki Hara, Chair of the Working Party on Territorial Policy in Urban Areas (WPURB) will report on the outcome of the Working Party's 8<sup>th</sup> Session, held in Bilbao, Spain, on 5-6 June, back to back with a Local Workshop organized by the Association of Local Governments of the Basque Country (EUDEL).
- Mr. Dev Virdee, Chair of the Working Party on Territorial Indicators, will report on the outcome of the 12<sup>th</sup> Session of the Working Party held the day before the TDPC meeting, on 28 June.

➤ **Action required:** *for information*

**Item 5: TDPC Programme of Work 2007/8**

**Implementation of the Programme of Work**

4. Mrs. Odile Sallard, Director of the Public Governance and Territorial Development Directorate (GOV), will brief the Committee on the latest developments within the OECD and report on the main directions of the TDPC Programme of Work for 2007-8. The draft work programme was drafted based on the discussion at the TDPC Enlarged Bureau meeting on 20 March and incorporates comments received by member countries thereafter [GOV/TDPC(2006)2/REV1].

5. The Committee will discuss the TDPC Programme of Work 2007/8. The debate will focus on the implementation of the work programme, reviewing the expected outputs of the TDPC over the next biennium.

➤ **Action required:** *for discussion and approval*

**Global Relations:**

**- Regional Development and Multilevel Governance in China - Position Paper**

6. The Secretariat will describe the OECD's China Programme on Public Governance and Territorial Development and the China Governance Project (room documents [GOV/TDPC/RD(2006)8 & 9]). This will be followed by the presentation of a position paper on which it is proposed to build TDPC's outreach activities with China. The idea is to focus cooperation efforts on issues that will make the most both to China and to OECD member countries, in views of the main regional development issues in China today, the different regional development initiatives undertaken by the Chinese authorities, and the overall multilevel governance context. Several possible cooperation activities, that have already attracted the interest of Chinese authorities, will be presented to delegates. The future cooperation programme with China will build on the results and contacts established with Chinese administration in the past years through various cooperation activities, on public governance and other areas.

➤ **Action required:** *information*

**Item 6: Regions at a Glance 2007: Table of Contents**

7. This document presents the table of contents for "OECD Regions at a Glance" to be published at the end of 2007.

➤ **Action required:** *for discussion and approval*

**Item 7: Metropolitan Competitiveness and Governance**

**- Competitive Cities in the Global Economy: Horizontal Synthesis Report**

8. The "Competitive Cities in the Global Economy" report will be presented to the Territorial Development Policy Committee (TDPC) for discussion and approval, taking into account the comments made by delegates at the Working Party's 8<sup>th</sup> Session. The final report will published end of 2006.

9. This report compiles the main conclusions from the series of territorial reviews that have been undertaken in metropolitan regions to date. On the basis of this analysis, recommendations will be addressed to policy makers involved in regional and urban development, including national governments. A first chapter is dedicated to socio-economic trends in metropolitan areas drawing analysis from a new and unique Database on metropolitan regions that include 78 metropolitan regions over 1.5 million

inhabitants defined according to a common definition. It will provide indications related to a number of socio-economic indicators, both comparing OECD metropolitan regions and in relation to their national economies. It will conclude on a selection of key dilemmas posed by the rise of metro-regions, presenting a number of strategic choices that confront policymakers. These issues will be discussed in detail in Chapter 2, which focuses, in particular on competitiveness, liveability and strategic visions; and, in Chapter 3, which focuses on metropolitan governance issues, including the different models of intra-metropolitan cooperative arrangements, intergovernmental relationships and urban finance.

➤ **Action required:** *for discussion and approval*

10. Within the context of the discussion on the Horizontal Synthesis Report, two case studies will be presented to the Committee. The reports incorporate comments received by delegates of the Working Party on Territorial Policy in Urban Areas at its 8<sup>th</sup> Session on 5-6 June 2006 in Bilbao, Spain. Delegates are invited to comment on the reports, and their recommendations with references to their own countries' experience.

#### ***Metropolitan Competitiveness and Governance: The Case of Milan***

11. The “Case Study of Milan” will be introduced by Mr. Luigi Vimercati, Executive Committee Member for Employment, Economic Activities and Innovation – Province of Milan, and Under Secretary in the Italian Ministry of Communication; and Mr. Piergiorgio Monaci, Director of the Economic Activities & Innovation Department - Province of Milan, Head Office of Economic Development, Training and Employment Economic Activities & Innovation Department. Milan is a rich industrial region, which is driving the growth of Northern Italy and has become one of the best performing economic capitals in the OECD. The Secretariat will briefly illustrate how Milan built its development on a strong network of innovative large companies and well-performing SMEs but is now challenged to integrate a larger territory and to sustain its competitiveness as a high-level service hub. Milan's future success will be largely determined by its ability to mobilise all actors in comprehensive governance mechanisms. A representative of peer reviewing countries, Mr. Massimo Iezzoni (Canada) will open the discussion by presenting his viewpoints.

➤ **Action required:** *for discussion and approval*

#### ***City Regions: The Case of Newcastle***

12. The “Case Study of Newcastle and the North East of England” will be introduced by Mr. Jonathan Blackie (Regional Director, Government Office for the North East), Mr. Ian Stratford (Chief Executive, Newcastle City Council), and Ms. Pat Ritchie (Director of Strategy and Development, One North East). Newcastle is a medium sized metropolitan area which has experienced long term decline as it has undergone a transition from an old industrial region. The Secretariat will briefly illustrate the challenge of developing and managing appropriate but also aspirational growth objectives in a region with a diverse economy and no sectors dominating or exhibiting particular strengths, and with particular human capital and innovation capacity weaknesses. The ability to develop innovative and adaptive governance arrangements will be important if the region's growth aspirations are to be realised. Overcoming the negative consequences of fragmentation and rivalry, to build a strategic region which provides necessary critical mass is the challenge. Representatives of peer reviewing countries will open the discussion by presenting their viewpoints.

➤ **Action required:** *for discussion and approval*

**Item 8: Interim Report - A Review of National Clusters Policies: Why Are They Popular, Again?**

13. The Secretariat will describe an interim report on “A Review of National Clusters Policies: Why are They Popular, Again? Despite a certain degree of “cluster fatigue”, the concept of regional specialisation and clusters continues to gain in prominence on many OECD country agendas. The aim of this National Cluster Policies study is to assess the nature and effectiveness of different national level strategies and instruments used to promote regional specialisation (i.e. cluster policies or similar approaches). This also includes a discussion of the economic and policy trends giving rise to these programmes, the types of programme targets and selection mechanisms, the governance implications for developing and managing these programmes and the lessons learned regarding their conception and implementation. While these initiatives do vary on the aforementioned dimensions, they tend to start from two basic assumptions: (1) that supporting competitive industries is an important way to achieve national economic goals; and (2) that many of these industries are geographically concentrated and derive at least some of their competitive advantage from this "clustering" of firms, research generators, skilled labour, etc. The case studies on which this report is based cover a range of regional specialisation and cluster policies in over ten OECD countries, many the subject of a recent National or Metropolitan Territorial Review. A final version of the report will be presented to TDPC for discussion and approval in December 2006 incorporating delegates’ comments.

➤ **Action required:** *for discussion*

**Item 9: Interim note - The Contributions of Higher Education Institutions to Regional Development: Issues and Policies**

14. The Secretariat will present an interim note on “The Contributions of Higher Education Institutions to Regional Development: Issues and Policies”. It aims to provide insight on two aspects : i) the regional dimension of HEI activities and (ii) the cooperation between local and regional firms and universities which also contribute to enhance HEI regional engagement. The note will first explore the different contributions that HEI can make in their regions. With its multifaceted functions and dimensions: supplying graduates but also fostering research and improving governance mechanisms at the national and sub national levels, universities represent an “ economic “ potential that is still underused. It also aims to identify the barriers that hinder the development of cooperation between firms and higher education and the reasons for government intervention and support. It will finally review regional engagement policies and initiatives to improve HEI based territorial governance. Ms. Jaana Puukka, Directorate for Education (EDU), will make a presentation on the contribution of the Programme on Institutional Management of Higher Education (IMHE) to this work. A final version of the report will be presented to TDPC for discussion and approval in December 2006, incorporating delegates’ comments.

➤ **Action required:** *for discussion*