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Organisation de Coopération et de Développement Économiques
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English - Or. English

**DIRECTORATE FOR EDUCATION
EDUCATION POLICY COMMITTEE**

Group of National Experts on the Education of Migrants

**OECD THEMATIC REVIEW ON MIGRANT EDUCATION
Dissemination Strategy**

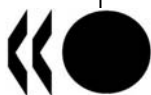
"Where Do We Go From Here?"

**26 and 27 October 2009
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Box 1. Cover Note

At the second meeting of the Group of National Experts the Secretariat presented the project's draft communication plan and options for country events. Delegates expressed support for a final conference as well as national seminars. The Secretariat noted that it would be financially difficult to support both events. It was agreed that the Secretariat would follow up in writing a decision about how to proceed, and that the subject would be discussed further at the third meeting of National Experts. This paper describes dissemination work that is already complete or in process, and describes options for the GNE to discuss and agree.

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This paper describes dissemination and communication activities that are already in place, and describes options for the GNE to discuss and agree.

Delegates are asked to:

NOTE and DISCUSS dissemination and communication activity to date and the plans for publications;

DISCUSS proposals for international and national events outlined in paragraphs 12-16, and AGREE on how to proceed.

Dissemination strategy to date

The principal dissemination and communication activity to date has aimed at four distinct audiences.

- One is the general public. The purpose here has been to inform them of the OECD work on Migrant Education, and to alert them to materials produced in the Migrant Education project (literature reviews, country notes, country background reports) as they become available. This information is made available through a public-access website (www.oecd.org/edu/migration).
- The second audience is the Education Policy Committee. The purpose has been to go beyond the material available on the website and provide progress reports on country visits, inform them of the outcomes of meetings of the Group of National Experts, and to report main policy lessons as they become available. To reach the Committee the Secretariat relies on OLIS, presentations during committee meetings, and a newsletter in addition to the website.
- The third audience is the Group of National Experts. The purpose here is to maintain two-way communication to make sure the work of the Secretariat meets the needs and objectives of countries to the greatest extent possible, to share information on progress and results to date, to ensure we have input into Secretariat decisions about the management and fine-tuning of different aspects of the work. In addition to means at the disposal of the EDPC, we also rely on

periodic meetings of the GNE, access to a password-protected zone of the migrant education website, and communication through the password-protected Electronic Discussion Group.

- The fourth audience is coordinators from those countries that have requested policy reviews. The purpose so far has been to facilitate preparation of country background reports, review visits by the Secretariat and independent experts, preparation of draft country notes, finalisation of country notes, and preliminary discussion of options for dissemination and use of outputs. In addition to the means of communication and dissemination used by the GNE, coordinators, Secretariat and experts have relied on informal meetings and bi-lateral discussions.

The main outputs of the migrant education work have consisted so far of an overall description of the objectives and methods of the work being undertaken; a review of literature on migrant education policy and practice and evidence of the effectiveness of policy and practice; the background reports prepared by the six countries participating in the policy reviews; and the country note for one of those countries, Norway. The rest of the country notes are at various stages of being finalised. As material is finalised it is posted on the website.

A less visible, but important additional channel for dissemination and communication of lessons and insights from the migrant education project is through the regular economic surveys of all member countries that the OECD conducts on a regular basis. These surveys include in-depth chapters on various subjects. When they touch directly or indirectly on migrant education, the Secretariat occasionally works with colleagues who are responsible for preparing the surveys, and otherwise ensures that relevant material from the migrant education project are taken into account. This has occurred already in the cases of Austria, Denmark, Ireland, and Italy.

Strategy options for the next stage of dissemination and communication

In the coming months there will two main outputs: the five Country Notes now being finalised (Austria, Denmark, Ireland, Netherlands, Sweden), and the Final Synthesis report. The objective of the dissemination and communication strategy in the next stage will be to raise awareness among policy makers, practitioners, and the general public of the lessons from the migrant education project. The purpose of doing this is to inject those lessons into the debate and decision making processes that can change policy and practice to improve the quality and equity of migrant education. The two principal means for doing this will be publications, and official and public events. The discussion below presents present plans regarding publications; these have been discussed and already agreed with the GNE. It also proposes options for governmental and public events.

High-quality OECD publications

The Country Background Reports are valuable means to facilitate sharing among the Group of National Experts, education policymakers and practitioners, and the general public of information on country experience in general, good practice and challenges of country. The reports will be published in PDF format, in English only, on the website.

The Country Notes are the first vehicle for delivering country-specific policy advice to review countries. In order to inform a wider public about the OECD policy advice, the notes will be available in PDF format on the OECD website and will also be published in hard copy.

The Final Synthesis Report is intended to provide policy makers with concise and action-oriented lessons from the Migrant Education work. The report will be published in PDF format on the OECD website and in hard copy as an OECD publication.

In addition to the publication of material coming directly from the activity, the Secretariat will prepare an *OECD Policy Brief* on the subject of migrant education, and continue to channel lessons from the migrant education work into economic surveys and other relevant work of the Organisation.

Meetings with government officials and civil society

In order to make a difference, it is essential that the findings and lessons of the work on Migrant Education be injected into debate and decision making by government officials and civil society. The Secretariat proposes to do this at an international, and a national level.

Communication and dissemination at an international level

The Secretariat proposes to focus communication and dissemination at an international level on the Education Policy Committee, BIAC and TUAC. For the Committee the Secretariat proposes to present a summary of lessons for policy and practice to the EDPC at its 6th Session in November 2009.

In addition, it is proposed that the findings and recommendations for policy and practice be presented and discussed in more detail by the Committee after the Final Synthesis report is published. This would be done in a seminar that would take place in 2010 either during, or immediately preceding or following an EDPC meeting. Countries that have been involved in the policy review phase of work would be invited to take an active role in the seminar.

The Secretariat will also present findings and recommendations for policy and practice to the education committees of BIAC and TUAC.

Communication and dissemination within countries

The Secretariat proposes to invest greatest effort in events for government officials and civil society organised within countries that have participated in the policy review phase of the Migrant Education project. This will make it easier to reach a broad cross section of stakeholders. The purpose would be to provide an opportunity for national authorities and the Secretariat to present general lessons from the Migrant Education work, as well country specific analyses of strengths and challenges, and policy options presented in the Country Notes. Countries that host such events will be encouraged to invite officials and stakeholders from other countries to enhance opportunities for between country exchange of good policy and practice. In addition to the General Synthesis Report and Country Background Note and Country Note, host countries might include additional material in these meetings.