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**DIRECTORATE FOR SCIENCE, TECHNOLOGY AND INDUSTRY
COMMITTEE FOR INFORMATION, COMPUTER AND COMMUNICATIONS POLICY**

**DSTI/ICCP/IIS/A(2010)1
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Working Party on Indicators for the Information Society

**DRAFT ANNOTATED AGENDA OF THE 14TH MEETING OF THE WORKING PARTY ON
INDICATORS FOR THE INFORMATION SOCIETY**

**16-17 June 2010
OECD Headquarters, 2 rue André-Pascal, 75016 Paris**

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**14TH MEETING
OF THE WORKING PARTY ON INDICATORS FOR THE INFORMATION SOCIETY**

DRAFT ANNOTATED AGENDA

16-17 June 2010

OECD Headquarters, Paris

Day 1 **9:30-18:00**

1.	Election of the Bureau and Adoption of the Agenda	
1.1	Adoption of the Agenda	DSTI/ICCP/IIS/A(2010)1
1.2	Approval of the Summary Record of the 13 th Session	DSTI/ICCP/IIS/M(2009)1
2.	WPIIS Standards and Measurement: OECD ICT Model Surveys	
2.1	Introduction by the Secretariat	Oral presentation
2.2	The OECD Model Survey of ICT Use by Businesses	DSTI/ICCP/IIS(2010)1
2.3	The OECD Model Survey of ICT Access and Use by Households and Individuals	DSTI/ICCP/IIS(2010)2
2.4	Internet-Based Statistics: Proposals for a Feasibility Study	DSTI/ICCP/IIS(2010)3
2.5	US Census-NTIA Internet Usage Survey 2009	DSTI/ICCP/IIS(2010)14
3.	WPIIS Standards and Measurement: New Developments	
3.1	Measuring ICT Engagement and Dependency: A Statistical Framework	DSTI/ICCP/IIS(2010)4
3.2	Measuring Trends in ICT Trade: From HS2002 to HS2007	DSTI/ICCP/IIS(2010)5
3.3	E-health: Towards an OECD Model Survey	DSTI/ICCP/IIS(2010)6
3.4	E-government: Progress in Measurements	DSTI/ICCP/IIS(2010)7
4.	The OECD Innovation Strategy	
4.1	Measuring Innovation: A New Perspective	Publication
5.	Election of the Bureau for 2011	
5.1	Election of the Bureau for 2011	

Day 2 9:30-13:00**WPIE-WPIIS JOINT SESSION****6. Programme of Work and Budget 2011-12**

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|-----|---|------------------|
| 6.1 | ICCP In-depth Evaluation Report | C(2010)33 |
| 6.2 | ICCP Programme of Work and Budget 2011-12 | DSTI/ICCP(2010)2 |

7. Proposals for Joint Projects

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|-----|---|---|
| 7.1 | Are ICT Users More Innovative? An Analysis of ICT-Enabled Innovation in Firms | DSTI/ICCP/IIS(2010)8 |
| 7.2 | Green ICT: Measuring Environmental Benefits and Costs from ICT Use | DSTI/ICCP/IE(2009)12/REV1
DSTI/ICCP/IIS(2010)13
DSTI/ICCP/IE(2008)4/FINAL |

Day 2 14:30-18:00**8. The Diffusion and the Impact of ICT in Firms and Households**

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|-----|---|-----------------------|
| 8.1 | The Diffusion of E-Commerce across Firms: Patterns of Adoption and Intensity | DSTI/ICCP/IIS(2010)9 |
| 8.2 | Digital Divide: From Computer Access to Online Activities. A Micro Data Analysis | DSTI/ICCP/IIS(2010)10 |
| 8.3 | Determinants of ICT Expenditures by Households | DSTI/ICCP/IIS(2010)11 |
| 8.4 | Proposal for an OECD publication: "The Diffusion and the Impact of ICT in Firms and Households" | DSTI/ICCP/IIS(2010)12 |

9. Partnership on Measuring ICT for Development

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| 9.1 | Monitoring WSIS Targets | Oral presentation |
| 9.2 | Updates on the activities of the Partnership | Oral presentation |

10. Meeting Summary

NOTES ON THE DRAFT ANNOTATED AGENDA

1. Adoption of the Agenda (9:30-9:45)

- 1.1 Adoption of the Agenda DSTI/ICCP/IIS/A(2010)1
The Working Party is invited to **adopt** the Agenda for the meeting.
- 1.2 Approval of the Summary Record of the 13th Session DSTI/ICCP/IIS/M(2009)1
The Working Party is invited to **approve** the Summary Record of the 13th Session.

2. WPIIS Standards and Measurement: OECD ICT Model Surveys (9:45-11:15)

- 2.1 Introduction by the Secretariat Oral statement
The Secretariat will introduce the discussion with a short presentation of the main statistical standards developed by the WPIIS.
The Working Party is invited to **note** and **comment** on this presentation.
- 2.2 The OECD Model Survey of ICT Use by Businesses DSTI/ICCP/IIS(2010)1
Mr. Aarno Airaksinen, Finland, will discuss the scope for an update of the OECD Model Survey of ICT Use by Businesses and make proposals for a revision.
The Working Party is invited to **note** and **comment** on this document and to **discuss** next steps.
- 2.3 The OECD Model Survey of ICT Access and Use by Households and Individuals DSTI/ICCP/IIS(2010)2
Mr. Martin Mana, Czech Republic, will discuss the scope for an update of the OECD Model Survey of ICT Access and Use by Households and Individuals and make proposals for a revision.
The Working Party is invited to **note** and **comment** on this document and to **discuss** next steps.

Coffee Break (11:15-11:45)

2. WPIIS Standards and Measurement: OECD ICT Model Surveys continued (11:45-13:00)

- 2.4 Internet-Based Statistics: Proposals for a Feasibility Study DSTI/ICCP/IIS(2010)3
In 2009 the WPIIS established an expert group with the mandate to examine the issues related to Internet-based statistics and to report to the WPIIS meeting in 2010. This document presents the conclusions by the expert group and its proposal for a feasibility study on Internet-based statistics.
The Working Party is invited to **note** and **comment** on this document and to **discuss** next steps.

- 2.5 U.S. Census-NTIA Internet Usage Survey 2009 DSTI/ICCP/IIS(2010)14
- The Department of Commerce's National Telecommunications and Information Administration (NTIA) will present the methodology and the main results of the Internet Usage Survey among households, commissioned by NTIA and conducted by the U.S. Census Bureau in October 2009.
- The Working Party is invited to **note** and **comment** on this document, and to **offer suggestions** based on its experience with the OECD ICT Model Survey.

Lunch Break (13:00-14:30)

3. WPIIS Standards and Measurement: New Developments (14:30-16:00)

- 3.1 Measuring ICT Engagement and Dependency: A Statistical Framework DSTI/ICCP/IIS(2010)4
- In 2009 the WPIIS established an expert group with the mandate to develop a statistical framework for the measurement of user engagement with technology. This document summarises the outputs of the expert group and indicates possible directions towards measurement.
- The Working Party is invited to **discuss** and **approve** the theoretical framework and to **submit** it to the ICCP **for declassification**.
- 3.2 Measuring Trends in ICT Trade: From HS2002 to HS2007 DSTI/ICCP/IIS(2010)5
- This paper presents the revised classification of ICT trade based on the correspondence between HS2002 and HS2007 developed by the WPIIS expert group.
- The Working Party is invited to **discuss** and **approve** the revised classification of ICT trade and to **submit** it to the ICCP **for declassification**.
- 3.3 E-health: Towards an OECD Model Survey DSTI/ICCP/IIS(2010)6
- This document summarises the main outcomes of an OECD Special Session on e-health held back-to-back with the World of Health IT, 15-18 March, Barcelona. A set of 15 core indicators was agreed to measure e-health adoption and use. However, further statistical work is needed to ensure the international comparability of these indicators.
- The Working Party is invited to **note** and **comment** on this document and to **discuss its potential contribution** to this project.

Coffee Break (16:00-16:30)

3. WPIIS Standards and Measurement: New Developments *continued* (16:30-17:15)

3.4 E-government: Progress in Measurements DSTI/ICCP/IIS(2010)7

This document presents the outcomes of three ongoing initiatives for measuring e-government: 1. the OECD Workshop on E-Government Indicators, 29-30 March 2010; 2. the e-government module in the Eurostat ICT Household and Enterprise Surveys 2011; and 3. the e-government Task Group set up by the Partnership on Measuring ICT for Development.

The Working Party is invited to **note** and **comment** on this document and to **discuss potential co-operation** with these initiatives.

4. The OECD Innovation Strategy (17:15-17:45)4.1 *Measuring Innovation: A New Perspective* Publication

Measuring Innovation: A New Perspective is one of the three main deliverables of the OECD Innovation Strategies. It selects indicators traditionally used to monitor innovation, and complements them with indicators from other domains that describe the broader context in which innovation occurs. It also includes some experimental indicators that provide insight into new areas of policy interest.

The Working Party is invited to **note** and **comment** on this document and to **discuss** the measuring agenda and its implication for ICT measurement.

5. Election of the Bureau for 2011 (17:45-18:00)

5.1 Election of the Bureau for 2011

In accordance with the rules of procedure of the Organisation, “the officers of the committees and subsidiary bodies shall be designated each year at one of the first plenary meetings following 1st January”.

The Working Party is invited to **elect** its Bureau for 2011.

*Day 2***WPIE-WPIIS JOINT SESSION (9:30-13:00)****6. Programme of Work and Budget 2011-12 (9:30-11:00)**

- 6.1 In-depth Evaluation Report of the ICCP and its Working Parties Oral presentations

The In-depth Evaluation is a regular process to monitor the orientation of OECD Committees, their functioning and their Output Results. The ICCP In-depth Evaluation Report, released in 2010, recommended a stronger co-ordination of the statistical activities among the ICCP working parties.

The Secretariat will present these recommendations on the role of WPIE and WPIIS in an historical perspective.

The Chairs of the WPIE and the WPIIS will make proposals to increase the co-ordination between the two working parties.

The WPIIS and the WPIE are invited to **note** the recommendations of the Evaluation Report and to **discuss the implications** on their work organisation.

- 6.2 ICCP Programme of Work and Budget (PWB) 2011-12 DSTI/ICCP(2010)2

The Secretariat will present the ICCP Programme of Work and Budget 2011-12 and highlight potential synergies between the WPIIS and the other ICCP working parties, in particular WPIE.

WPIIS and WPIE are invited to **note** the PWB 2011-12 and to **identify** the scope **for co-operation**.

Coffee Break (11:00-11:30)

7. Proposal for Joint Projects (11:30-13:00)

This agenda item will provide the WPIE and the WPIIS with the opportunity to review ongoing work that may be developed as joint projects in the PWB 2011-12.

- 7.1 Are ICT Users More Innovative? An analysis of ICT-enabled Innovation in OECD Firms DSTI/ICCP/IIS(2010)8

This document, prepared by the Secretariat, presents the results of a study on ICT-Enabled Innovation. Do firms using ICT more intensively tend to innovate more or to show specific innovation patterns? The study is based on firm-level data and has been carried out by a network of researchers from several OECD countries.

A follow-up of this study would contribute to the PWB 2011-12, *Output Result 4. "Economic Impact of Networked ICTs"*.

Delegates are invited to **comment** on and **discuss** this document in view of a joint WPIE-WPIIS project in the PWB 2011-12.

7.2 Green ICT: Measuring Environmental Benefits and Costs from ICT Use

This item will consist of three presentations: *i)* the WPIE synthesis report on Green ICTs; *ii)* the updated results of a survey on Green ICTs carried out in Denmark in 2009; and *iii)* the module on Green ICTs to be included in the Eurostat ICT Business Survey 2011.

A follow-up of this stream of work would contribute to the PWB 2011-12, *Output Result 3. "ICT for Innovation and Green Growth"*.

Delegates are invited to **comment** on and **discuss** these presentations in view of a joint WPIE-WPIIS project in the PWB 2011-12.

DSTI/ICCP/IE(2009)12/REV1

DSTI/ICCP/IIS(2010)13

DSTI/ICCP/IE(2008)4/FINAL

Lunch Break (13:00-14:30)

8. The Diffusion and the Impact of ICT in Firms and Households (14:30-16:00)

8.1 The Diffusion of E-Commerce across Firms: Patterns of Adoption and Intensity

This document, prepared by the Secretariat, analyses the determinants for the adoption and the intensity of e-commerce use across firms from the 27 Member States of the European Union.

A follow-up of this study would contribute to the PWB 2011-12, *Output 4.3 "Mapping e-commerce"*.

The Working Party is invited to **comment** on and **discuss** this document in view of an OECD publication.

DSTI/ICCP/IIS(2010)9

8.2 Digital Divide: from Computer Access to Online Activities. A Micro Data Analysis

This document, prepared by the OECD and the Eurostat Secretariats, analyses the determinants of primary (ICT access) and secondary (ICT use) digital divide among individuals. The study is based on individual-level data from the ICT Household Surveys in the EU, Canada and Korea.

A follow-up of this study would contribute to the PWB 2011-12, *Output Result 6. "Benchmarking ICT"*.

The Working Party is invited to **comment** on and **discuss** this document in view of an OECD publication.

DSTI/ICCP/IIS(2010)10

- 8.3 Determinants of ICT Expenditures by Households DSTI/ICCP/IIS(2010)11
- Building on the paper DSTI/ICCP/IIS(2009)2, this study enlarges the analysis of the determinants of ICT expenditures by households to 17 OECD countries.
- The output of this study would contribute to the PWB 2011-12, *Output Result “6. Benchmarking ICT”*.
- The Working Party is invited to **comment** on and **discuss** this document in view of an OECD publication.

Coffee Break (16:00-16:30)

8. The Diffusion and the Impact of ICT in Firms and Households *continued* (16:30-17:00)

- 8.4 Proposal for an OECD publication: “The Diffusion and the Impact of ICTs in Firms and Households” DSTI/ICCP/IIS(2010)12
- The Secretariat proposes the release of an OECD publication “The Diffusion and the Impact of ICT in Firms and Households”. The publication would be a collection of selected WPIIS studies on the diffusion and the impact of ICT.
- The Working Party is invited to **comment** on and **discuss** this document in view of an OECD publication.

9. Partnership on Measuring ICT for Development (17:00-17:45)

- 9.1 Monitoring WSIS Targets Oral presentation
- The WSIS Geneva Plan of Action (GPO) identified a number of goals and targets to be achieved by 2015. The Partnership has set up a Task Group to track progress towards the achievement of the WSIS goals and targets. This presentation will inform the WPIIS about the ongoing work of the Task Group.
- The Working Party is invited to **note** and **comment** on this presentation and to **discuss its potential contribution** to the Task Group.
- 9.2 Updates on the activities of the Partnership Oral presentation
- The Partnership will report on new developments and inform delegates of the forthcoming “Global Seminar on Information and Communication Technology Statistics”, 19-21 July 2010, Korea.
- The Working Party is invited to **note** and **comment** on this presentation.

10. Meeting Summary (17:45-18:00)

10.1 Chair's Summary of the Meeting

Oral presentation

The Chair will briefly summarise the outcomes of the meeting including the main action items.

The Working Party is invited to **note** the outcomes and action items.

Meeting Close (18:00)