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**DIRECTORATE FOR SCIENCE, TECHNOLOGY AND INDUSTRY
COMMITTEE FOR INFORMATION, COMPUTER AND COMMUNICATIONS POLICY**

Cancels & replaces the same document of 11 June 2010

Working Party on Indicators for the Information Society

**DRAFT ANNOTATED AGENDA OF THE 14TH MEETING OF THE WORKING PARTY ON
INDICATORS FOR THE INFORMATION SOCIETY**

**16-17 June 2010
OECD Headquarters, 2 rue André-Pascal, 75016 Paris**

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14TH MEETING
OF THE WORKING PARTY ON INDICATORS FOR THE INFORMATION SOCIETY
DRAFT ANNOTATED AGENDA
16-17 June 2010
OECD Headquarters, Paris

Day 1 9:30-18:00

2 Election of the Bureau and Adoption of the Agenda

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|-----|--|------------------------|
| 1.1 | Adoption of the Agenda | DSTI/ICCP/IIS/A(2010)1 |
| 1.2 | Approval of the Summary Record of the 13 th Session | DSTI/ICCP/IIS/M(2009)1 |

2. WPIIS Standards and Measurement: OECD ICT Model Surveys

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|-----|---|----------------------|
| 2.1 | In-depth Review: Measuring the Information Society and Statistics on Science, Technology and Innovation | DSTI/ICCP/IIS(2010)1 |
| 2.2 | The OECD Model Survey of ICT Use by Businesses | Oral presentation |
| 2.3 | The OECD Model Survey of ICT Access and Use by Households and Individuals | DSTI/ICCP/IIS(2010)2 |

11.00-11.30 Coffee Break

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|-----|--|---|
| 2.4 | Internet-Based Statistics: Proposals for a Feasibility Study | DSTI/ICCP/IIS(2010)15
DSTI/ICCP/IIS(2010)3 |
| 2.5 | US Census-NTIA Internet Usage Survey 2009 | DSTI/ICCP/IIS(2010)14 |

13.00-14.30 Lunch

3. WPIIS Standards and Measurement: New Developments

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|-----|--|----------------------|
| 3.1 | Measuring ICT Engagement and Dependency: A Statistical Framework | DSTI/ICCP/IIS(2010)4 |
| 3.2 | Measuring Trends in ICT Trade: From HS2002 to HS2007 | DSTI/ICCP/IIS(2010)5 |
| 3.3 | ICT in the Health Sector: Towards an OECD Model Survey | DSTI/ICCP/IIS(2010)6 |

16.00-16.30 Coffee Break

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| 3.4 | E-government: Progress in Measurements | DSTI/ICCP/IIS(2010)7
For references:
GOV/PGC/EGOV(2010)2
GOV/PGC/EGOV(2010)7 |
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4. The OECD Innovation Strategy

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| 4.1 | Measuring Innovation: A New Perspective | Publication |
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5. Election of the Bureau for 2011

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| 5.1 | Election of the Bureau for 2011 | |
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18.00 Cocktail

Day 2 9:30-13:00**WPIE-WPIIS JOINT SESSION****6. Programme of Work and Budget 2011-12**

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|-----|---|--------------------------|
| 6.1 | ICCP In-depth Evaluation Report | For reference: C(2010)33 |
| 6.2 | ICCP Programme of Work and Budget 2011-12 | DSTI/ICCP(2010)2/REV1 |

11.00-11.30 Coffee Break**7. Proposals for Joint Projects**

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|-----|---|---|
| 7.1 | Are ICT Users More Innovative? An Analysis of ICT-Enabled Innovation in Firms | DSTI/ICCP/IIS(2010)8 |
| 7.2 | Green ICT: Measuring Environmental Benefits and Costs from ICT Use | DSTI/ICCP/IE(2009)12/REV1
DSTI/ICCP/IIS(2010)13
DSTI/ICCP/IE(2008)4/FINAL |

13.00-14.00 Lunch**Day 2 14:00-17:30****8. The Diffusion and the Impact of ICT in Firms and Households**

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|-----|--|-----------------------|
| 8.1 | Digital Divide: From Computer Access to Online Activities. A Micro Data Analysis | DSTI/ICCP/IIS(2010)10 |
| 8.2 | The Diffusion of E-Commerce across Firms: Patterns of Adoption and Intensity | DSTI/ICCP/IIS(2010)9 |
| 8.3 | Determinants of ICT Expenditures by Households | DSTI/ICCP/IIS(2010)11 |

15.30-16.00 Coffee Break

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| 8.4 | Social-economic Implications of ICT Usage and Access in Latin America: Micro Data Analysis | Oral presentation |
| 8.5 | “The Diffusion and the Impact of ICT in Firms and Households”- Draft Table of Contents | DSTI/ICCP/IIS(2010)12 |

9. Partnership on Measuring ICT for Development

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|-----|--|-----------------------|
| 9.1 | Monitoring WSIS Targets | DSTI/ICCP/IIS(2010)16 |
| 9.2 | Updates on the activities of the Partnership | Oral presentation |
| 9.3 | Measuring ICTs in Egypt: Recent Developments | Oral presentation |

10. Meeting Summary

NOTES ON THE DRAFT ANNOTATED AGENDA

1. Adoption of the Agenda (9:30-9:35)		
1.1	Adoption of the Agenda The Working Party is invited to adopt the Agenda for the meeting.	DSTI/ICCP/IIS/A(2010)1
1.2	Approval of the Summary Record of the 13th Session The Working Party is invited to approve the Summary Record of the 13th Session.	DSTI/ICCP/IIS/M(2009)1
2. WPIIS Standards and Measurement: OECD ICT Model Surveys (9:35-11:00)		
2.1	In-depth Review: Measuring the Information Society and Statistics on Science, Technology and Innovation Judith Winternitz and Diane Brakic, Australia, will introduce the discussion of this item with the presentation of the In-depth Review submitted by the Australian Bureau of Statistics to the Conference of European Statisticians 2010. The Working Party is invited to note and comment on this document and to discuss next steps.	DSTI/ICCP/IIS(2010)1
2.2	The OECD Model Survey of ICT Use by Businesses Mr. Aarno Airaksinen, Finland, will discuss the scope for an update of the OECD Model Survey of ICT Use by Businesses and make proposals for a revision. The Working Party is invited to note and comment on this presentation and to discuss next steps.	Oral statement
2.3	The OECD Model Survey of ICT Access and Use by Households and Individuals Mr. Martin Mana, Czech Republic, will discuss the scope for an update of the OECD Model Survey of ICT Access and Use by Households and Individuals and make proposals for a revision. The Working Party is invited to note and comment on this document and to discuss next steps.	DSTI/ICCP/IIS(2010)2
<i>Coffee Break (11:00-11:30)</i>		
2. WPIIS Standards and Measurement: OECD ICT Model Surveys continued (11:30-13:00)		
2.4	Internet-Based Statistics: Proposals for a Feasibility Study In 2009 the WPIIS established an expert group with the mandate to examine the issues related to Internet-based statistics and to report to the WPIIS meeting in 2010. The first document by Michail Skaliotis, Eurostat, sets the scenes of the potential role of Internet-based statistics in the international statistical system. The second document, by the OECD Secretariat, presents the conclusions by the WPIIS expert group and its proposal for a feasibility study on Internet-based statistics. The Working Party is invited to note and comment on these documents and to discuss next steps.	DSTI/ICCP/IIS(2010)15 DSTI/ICCP/IIS(2010)3

- 2.5 U.S. Census-NTIA Internet Usage Survey 2009 DSTI/ICCP/IIS(2010)14
 The Department of Commerce's National Telecommunications and Information Administration (NTIA) will present the methodology and the main results of the Internet Usage Survey among households, commissioned by NTIA and conducted by the U.S. Census Bureau in October 2009.
 The Working Party is invited to note and comment on this document, and to offer suggestions based on its experience with the OECD ICT Model Survey.

Lunch Break (13:00-14:30)

3. WPIIS Standards and Measurement: New Developments (14:30-16:00)

- 3.1 Measuring ICT Engagement and Dependency: A Statistical Framework DSTI/ICCP/IIS(2010)4
 In 2009 the WPIIS established an expert group with the mandate to develop a statistical framework for the measurement of user engagement with technology. This document summarises the outputs of the expert group and indicates possible directions towards measurement.
 The Working Party is invited to **discuss** and **approve** the theoretical framework and to **submit** it to the ICCP **for declassification**.
- 3.2 Measuring Trends in ICT Trade: From HS2002 to HS2007 DSTI/ICCP/IIS(2010)5
 This paper presents the revised classification of ICT trade based on the correspondence between HS2002 and HS2007 developed by the WPIIS expert group.
 The Working Party is invited to **discuss** and **approve** the revised classification of ICT trade and to **submit** it to the ICCP **for declassification**.
- 3.3 ICT in the Health Sector : Towards an OECD Model Survey DSTI/ICCP/IIS(2010)6
 This document summarises the main outcomes of an OECD Special Session on e-health held back-to-back with the World of Health IT, 15-18 March, Barcelona. A set of 15 core indicators was agreed to measure e-health adoption and use. However, further statistical work is needed to ensure the international comparability of these indicators.
 The Working Party is invited to **note** and **comment** on this document and to **discuss its potential contribution** to this project.

Coffee Break (16:00-16:30)

3. WPIIS Standards and Measurement: New Developments *continued* (16:30-17:15)

- 3.4 E-government: Progress in Measurements DSTI/ICCP/IIS(2010)7
- This session presents the outcomes of three ongoing initiatives for measuring e-government: 1. the e-government module in the Eurostat ICT Household and Enterprise Surveys 2011; 2. the OECD Workshop on E-Government Indicators, 29-30 March 2010; and 3. the e-government Task Group set up by the Partnership on Measuring ICT for Development.
- The Working Party is invited to **note** and **comment** on these presentations and to **discuss potential co-operation** with these initiatives.
- For references:
GOV/PGC/EGOV(2010)2
GOV/PGC/EGOV(2010)7

4. The OECD Innovation Strategy (17:15-17:45)

- 4.1 *Measuring Innovation: A New Perspective* Publication
- Measuring Innovation: A New Perspective* is one of the three main deliverables of the OECD Innovation Strategies. It selects indicators traditionally used to monitor innovation, and complements them with indicators from other domains that describe the broader context in which innovation occurs. It also includes some experimental indicators that provide insight into new areas of policy interest.
- The Working Party is invited to **note** and **comment** on this document and to **discuss** the measuring agenda and its implication for ICT measurement.

5. Election of the Bureau for 2011 (17:45-18:00)

- 5.1 Election of the Bureau for 2011
- In accordance with the rules of procedure of the Organisation, “the officers of the committees and subsidiary bodies shall be designated at the last meeting of the year, and become effective on January 1st of the new year”.
- The Working Party is invited to **elect** its Bureau for 2011.

*Day 2***WPIE-WPIIS JOINT SESSION (9:30-13:00)****6. Programme of Work and Budget 2011-12 (9:30-11:00)**

- 6.1 In-depth Evaluation Report of the ICCP and its Working Parties For reference: C(2010)33

The In-depth Evaluation is a regular process to monitor the orientation of OECD Committees, their functioning and their Output Results. The ICCP In-depth Evaluation Report, released in 2010, recommended a stronger co-ordination of the statistical activities among the ICCP working parties.

The Secretariat will present these recommendations on the role of WPIE and WPIIS in an historical perspective.

The Chairs of the WPIE and the WPIIS will make proposals to increase the co-ordination between the two working parties.

The WPIIS and the WPIE are invited to **note** the recommendations of the Evaluation Report and to **discuss the implications** on their work organisation.

- 6.2 ICCP Programme of Work and Budget (PWB) 2011-12 DSTI/ICCP(2010)2/REV1

The Secretariat will present the ICCP Programme of Work and Budget 2011-12 and highlight potential synergies between the WPIIS and the other ICCP working parties, in particular WPIE.

WPIIS and WPIE are invited to **note** the PWB 2011-12 and to **identify** the scope for co-operation.

Coffee Break (11:00-11:30)

7. Proposal for Joint Projects (11:30-13:00)

This agenda item will provide the WPIE and the WPIIS with the opportunity to review ongoing work that may be developed as joint projects in the PWB 2011-12.

- 7.1 Are ICT Users More Innovative? An analysis of ICT-enabled Innovation in OECD Firms DSTI/ICCP/IIS(2010)8

This document, prepared by the Secretariat, presents the results of a study on ICT-Enabled Innovation. Do firms using ICT more intensively tend to innovate more or to show specific innovation patterns? The study is based on firm-level data and has been carried out by a network of researchers from several OECD countries.

A follow-up of this study would contribute to the PWB 2011-12, *Output Result 4. "Economic Impact of Networked ICTs"*.

Delegates are invited to **comment** on and **discuss** this document in view of a joint WPIE-WPIIS project in the PWB 2011-12.

- 7.2 Green ICT: Measuring Environmental Benefits and Costs from ICT Use DSTI/ICCP/IE(2009)12/REV1
DSTI/ICCP/IIS(2010)13
DSTI/ICCP/IE(2008)4/FINAL
- This item will consist of three presentations: *i)* the WPIE synthesis report on Green ICTs; *ii)* the updated results of a survey on Green ICTs carried out in Denmark in 2009; and *iii)* the module on Green ICTs to be included in the Eurostat ICT Business Survey 2011.
- A follow-up of this stream of work would contribute to the PWB 2011-12, *Output Result 3. "ICT for Innovation and Green Growth"*.
- Delegates are invited to **comment** on and **discuss** these presentations in view of a joint WPIE-WPIIS project in the PWB 2011-12.

Lunch Break (13:00-14:00)

8. The Diffusion and the Impact of ICT in Firms and Households (14:00-15:30)

- 8.1 Digital Divide: from Computer Access to Online Activities. A Micro Data Analysis DSTI/ICCP/IIS(2010)10
- This document, prepared by the OECD and the Eurostat Secretariats, analyses the determinants of primary (ICT access) and secondary (ICT use) digital divide among individuals. The study is based on individual-level data from the ICT Household Surveys in the EU, Canada and Korea.
- A follow-up of this study would contribute to the PWB 2011-12, *Output Result 6. "Benchmarking ICT"*.
- The Working Party is invited to **comment** on and **discuss** this document in view of an OECD publication.
- 8.2 The Diffusion of E-Commerce across Firms: Patterns of Adoption and Intensity DSTI/ICCP/IIS(2010)9
- This document, prepared by the Secretariat, analyses the determinants for the adoption and the intensity of e-commerce use across firms from the 27 Member States of the European Union.
- A follow-up of this study would contribute to the PWB 2011-12, *Output 4.3 "Mapping e-commerce"*.
- The Working Party is invited to **comment** on and **discuss** this document in view of an OECD publication.

- 8.3 Determinants of ICT Expenditures by Households DSTI/ICCP/IIS(2010)11
 Building on the paper DSTI/ICCP/IIS(2009)2, this study enlarges the analysis of the determinants of ICT expenditures by households to 17 OECD countries.
 The output of this study would contribute to the PWB 2011-12, *Output Result “6. Benchmarking ICT”*.
 The Working Party is invited to **comment** on and **discuss** this document in view of an OECD publication.

Coffee Break (15:30-16:00)

8. The Diffusion and the Impact of ICT in Firms and Households *continued* (16:00-16:30)

- 8.4 Social-economic Implications of ICT Usage and Access in Latin America: Micro Data Analysis Oral presentation
 Mariana Balboni, ECLAC, will present the main findings on a set of micro data studies on the access, use and impact of ICT in Latin America.
 The Working Party is invited to **note** and **comment** on this presentation.
- 8.5 “The Diffusion and the Impact of ICT in Firms and Households” - Draft Table of Contents. DSTI/ICCP/IIS(2010)12
 This document presents the Draft Table of Contents of an OECD publication “The Diffusion and the Impact of ICT in Firms and Households”. The publication would be a collection of selected WPIIS studies on the diffusion and the impact of ICT.
 The Working Party is invited to **comment** on and **discuss** this document in view of an OECD publication.

9. Partnership on Measuring ICT for Development (16:30-17:15)

- 9.1 Monitoring WSIS Targets DSTI/ICCP/IIS(2010)16
 The WSIS Geneva Plan of Action (GPO) identified a number of goals and targets to be achieved by 2015. The Partnership has set up a Task Group to track progress towards the achievement of the WSIS goals and targets. This presentation will inform the WPIIS about the ongoing work of the Task Group.
 The Working Party is invited to **note** and **comment** on this presentation and to **discuss its potential contribution** to the Task Group.
- 9.2 Updates on the activities of the Partnership Oral presentation
 The Partnership will report on new developments and inform delegates of the forthcoming “Global Seminar on Information and Communication Technology Statistics”, 19-21 July 2010, Korea.
 The Working Party is invited to **note** and **comment** on this

presentation.

- 9.3 Measuring ICTs in Egypt: Recent Developments Oral presentation

Nagwa El-Shewany, Egypt will present some recent developments of ICT measurements in Egypt based on the OECD statistical methodology.

The Working Party is invited to **note** and **comment** on this presentation.

10. Meeting Summary (17:15-17:30)

- 10.1 Chair's Summary of the Meeting Oral presentation

The Chair will briefly summarise the outcomes of the meeting including the main action items.

The Working Party is invited to **note** the outcomes and action items.

Meeting Close (18:00)