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**DEVELOPMENT CO-OPERATION DIRECTORATE**

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**TRADE CAPACITY BUILDING RESULTS MONITORING/ASSESSMENT FRAMEWORK  
INFORMAL EXPERTS' MEETING**

**Draft Agenda**

**Wednesday 16 June 2004, Paris, France  
La Muette, Room 3**

**Ebba Dohlman - Tel: +33 (0) 1 45 24 98 48 - Email: ebba.dohlman@oecd.org  
Caroline Lesser - Tel: +33 (0) 1 45 24 90 46 - Email: caroline.lessor@oecd.org**

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## **TRADE CAPACITY BUILDING RESULTS MONITORING/ ASSESSMENT FRAMEWORK**

### *Informal experts' meeting*

*Wednesday 16 June 2004, Paris, France  
La Muette, Room 3*

### **DRAFT AGENDA**

#### **SESSION I – LESSONS LEARNT FROM ONGOING TCB EVALUATIONS**

**10.00 – 12.30**      **Chair:**                      Mr. Richard Manning, DAC Chair, OECD

This session will set the stage by providing an overview of challenges and lessons learnt in evaluating TCB. Donors and implementing agencies that have completed or are currently working on TCB evaluations will briefly present 1) the challenges in evaluating TCB (e.g. wide scope of TCB; attribution problems; lack of data; etc.); 2) the methodology used (e.g. indicators); and 3) preliminary findings (where possible).

The presentations will be followed by a discussion focusing on the following topics:

- What is a good/ successful TCB result?
- What are we aiming to measure? How broadly should TCB be assessed?

***Presentations:***

**1. EC's Evaluation**

Ms. True Schedwin, Evaluation Manager, AIDCO, EC  
Mr. Tanguy de Biolley, Team leader, ADE

**2. The Netherlands' Evaluation**

Mr. Paul Wijmenga, consultant, partner, ECORYS/NEI  
Mr. Otto Hospes, Policy and Operations Evaluation Department,  
Netherlands Ministry of Foreign Affairs

**3. The World Bank's Evaluation**

Ms. Yvonne Tsikata, Lead Economist/Evaluator, Operations  
Evaluation Department, World Bank

**4. ITC's Evaluation**

Ms. Esther Lonstrup, Evaluation Department, Danish Ministry of  
Foreign Affairs  
Mr. Murray Smith, leader of the evaluation team

**5. DFID's Evaluation**

Ms. Ann Weston, Vice-President, North-South Institute

**12.30- 13.30**      **LUNCH BREAK**

## SESSION II – METHODOLOGY: OBJECTIVES AND INDICATORS

**13.30 – 16.00**     **Chair:**                      Mr. Fred Roos, Advisor, Joint Venture for Managing for Development Results, Development Co-operation Directorate, OECD

Building on the outcomes of the morning session, this session will attempt to identify: 1) good practices for addressing methodological challenges arising in TCB monitoring and assessment; 2) the range of indicators to be used and 3) the objectives and nature of a common DAC framework.

Issues to consider include:

- What is different about assessing TCB compared to other aid or capacity building support? Are there additional challenges?
- *Indicators:* What (process; performance) indicators should be considered? How should quantitative and qualitative targets be assessed? Should TCB be assessed against PRSPs, MDGs or other objectives? What other objectives?
- *Nature and objective of a common DAC framework:*
  - Should we aim for a results monitoring framework and learning processes or go further towards indicators and benchmarks?
  - A framework for “real time” assessments or one-off evaluations?
  - A framework for individual TCB programmes, for the totality of a donor’s TCB programmes in one country or for country-level joint donor evaluations?

***Presentation:***                      **Methodology used in the evaluation of Denmark’s support to (general) capacity development**  
Mr. Nils Boesen, Nils Boesen A/S.

***Discussants:***                      Mr. Hans Lundgren, DAC Evaluation Network, Development Co-operation Directorate, OECD  
  
Ms. Monique Bergeron, GOVNET, Development Co-operation Directorate, OECD

## SESSION III – CONCLUSIONS AND VALIDATION OF DAC’S WORKPLAN

**16.00-17.00**     **Chair:**                      Ms. Ebba Dohlman, Advisor, Trade & Development, Development Co-operation Directorate, OECD

During this session, participants should wrap up discussions on scope of TCB, suggested indicators and methodology and agree on the ways forward:

- *The Work Plan:* See Approach note, annex, table 4.
- *The final product:* Guidelines on monitoring and evaluation of TCB?
- *Organization of the work:* Identifying a Steering Committee and a division of labour to manage this process.
- *Participation:* How could we best engage partner country representatives in this process?
- How can we make best use of other workshops/events on TCB to collect experiences and lessons learned (such as the ITC Executive Forum, Regional Workshops)?