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**DIRECTORATE FOR FINANCIAL AND ENTERPRISE AFFAIRS
COMPETITION COMMITTEE**

Global Forum on Competition

ASSESSING THE IMPACT OF COMPETITION AUTHORITIES' ACTIVITIES

Session IV – Call for country contributions

11 December 2026

This document is a call for country contributions for Session IV of the Global Forum on Competition to be held on 10-11 December 2026. GFC participants are invited to submit their written contributions by **30 October 2026** at the latest.

Ms. Alessandra Tonazzi (Alessandra.Tonazzi@oecd.org).

JT03591313

TO ALL GLOBAL FORUM PARTICIPANTS
Re: Roundtable on “Assessing the Impact of Competition Authorities’
Activities”
25th Global Forum on Competition (10-11 December 2026)

Dear GFC Participant,

The [Global Forum on Competition](#) has agreed to hold a Roundtable on Assessing the Impact of Competition Authorities' Activities. This letter provides background information on the topic and invites written submissions from competition authorities and other relevant institutions with experience in this area.

Assessing the impact of competition authorities' activities has become an increasingly important aspect of competition policy. Governments, legislatures, courts, stakeholders, and the public are placing greater emphasis on accountability, transparency, and evidence-based decision-making. As competition authorities are entrusted with significant public resources and exercise powers that can have substantial effects on markets and consumers, there is growing interest in understanding and demonstrating the benefits generated by competition enforcement, advocacy, market studies, and other activities (Kovacic et al., 2011; Kovacic, 2015; OECD, 2023).

The topic has received considerable attention from the OECD Competition Committee. Since 2023, Working Party No. 2 has discussed the implementation of the 2014 OECD Guidance on Impact Assessment and explored possible revisions to better reflect agencies' experience and evolving practices. This work culminated in the development of updated Guidance (OECD, 2025).

Building on this work, the Roundtable seeks to broaden the discussion to a global audience and provide an opportunity for competition authorities at different stages of experience with impact assessment to share practical experiences. While many agencies now publish estimates of the benefits generated by their enforcement actions, approaches vary in terms of scope, methodology, assumptions, and institutional arrangements. In addition, several authorities are experimenting with new approaches to assess the impacts of advocacy initiatives, market studies, compliance activities, deterrence effects, innovation outcomes, and broader economic benefits.

The discussion will therefore focus on how authorities assess the impact of their activities in practice, what methodologies they use, what challenges they encounter, and how the results are employed to support accountability, strategic planning, institutional learning, and policy development. The Roundtable will also provide an opportunity to examine the strengths and limitations of both ex ante and ex post assessment approaches and to discuss emerging practices aimed at measuring the wider economic and societal benefits of competition policy.

This Roundtable will focus on gathering and comparing the practical experience of competition authorities in assessing the impact of their activities. Contributions from both established and younger competition authorities are welcome. Authorities are encouraged to describe not only successful experiences, but also methodological difficulties, data limitations, and lessons learned. Comparative insights across jurisdictions will help identify good practices and support the further development of impact assessment frameworks worldwide.

The discussion will also be supported by a Secretariat Background paper, which will review existing methodologies, with a particular focus on the OECD Guidance, recent developments in agency practice, and the broader literature concerning the effects of competition and competition policy on consumer welfare, productivity, innovation, and economic growth.

Documentation regarding this discussion will become available on the OECD Competition Website (<https://www.oecd.org/en/topics/competition.html#roundtables>) and ONE Members & Partners. Unless explicitly requested not to do so, the Secretariat will reproduce all written contributions on the site. If only certain parts of your written contributions are to be considered confidential, please indicate them clearly in your submission.

We would like to remind you that the Secretariat will compile short summaries of the written contributions to be distributed before the meeting. We invite you to submit such a short summary (no more than one page) together with your contribution.

To ensure an effective preparation of the Roundtable discussion, we would be grateful if you could let the Secretariat know by **25 September 2026** at the latest if you are planning to make a written contribution on the topic. Written submissions are due by **30 October 2026** and failure to meet this deadline may result in your contribution not being distributed to delegates via O.N.E. in a timely fashion in advance of the meeting.

All communications regarding the documentation for this roundtable should be sent to Ms. Angelique Servin (Angelique.Servin@oecd.org). Please address all substantive queries relating to this discussion to Ms. Alessandra Tonazzi (alessandra.tonazzi@oecd.org).

Annex A. Suggested questions for considerations in the written contributions

This Annex provides a list of questions for consideration in preparing a written contribution. A contribution does not need to cover every listed question, and you may wish to address issues not listed here. You are encouraged to refer to relevant cases or initiatives where appropriate to illustrate your answers. Please prepare your contribution as an integrated essay rather than a list of answers to questions. You may wish to include an annex with short case references. Contributions should primarily describe **how your authority assesses the impact of its work in practice**, including methodologies, institutional arrangements, and use of results.

1. Scope and Objectives of Impact Assessment

- Does your authority assess the impact of its activities? If so, since when?
- What are the main objectives of your impact assessment efforts?
- Which activities are covered by your impact assessment framework(s) e.g. cartels, mergers, unilateral conduct, other?

2. Methodologies Used

- Do you use **ex-ante estimates** (e.g. expected consumer savings resulting from your activities)?
- Do you conduct **ex-post evaluations** (e.g. merger retrospectives, econometric analyses)?
- What assumptions or models are used (e.g. price effects, duration of infringement, overcharges)? Do you publish these assumptions or models? If so, please provide links to the documents.

3. Measuring Different Types of Impact

- How do you capture:
 - Price and output effects
 - Non-price effects (quality, innovation, choice)
 - Deterrence effects (if at all)

4. Assessing Advocacy, Market Studies and Regulatory Reform

- Does your authority assess the impact of market studies and advocacy activities?
- How do you establish a causal link between your intervention and subsequent policy or regulatory changes?
- How do you measure this impact? What indicators are used to evaluate success?
- How do you address the long implementation periods often associated with advocacy work?
- Can you provide examples where advocacy or market studies generated measurable benefits?

5. Institutional Framework and Resources

- Is impact assessment conducted:

- Regularly or ad hoc?
- By a dedicated unit or case teams?
- What are the main **constraints** (data, resources, expertise)?

6. Use of Impact Assessment Results

- How are results used internally:
 - Case prioritisation
 - Resource allocation
 - Strategic planning
- How are results communicated externally:
 - Annual reports
 - Advocacy with government or stakeholders
- Have impact assessments influenced **policy or enforcement decisions**?
- Have assessments featured in discussions about budget (if the information can be disclosed)?

7. Key Challenges and Lessons Learned

- What are the main **practical challenges** encountered (e.g. data availability, attribution, methodological complexity)?
- What trade-offs have you faced between:
 - Simplicity vs accuracy
 - Comparability vs case-specific analysis
- What lessons would you share with authorities that are considering introducing an impact assessment framework?

Expected Contributions

Submissions should:

- Focus on concrete agency experience and examples
- Provide practical details (methods, assumptions, processes)
- Where possible, include quantitative estimates or case illustrations
- Highlight both successes and limitations

Bibliography

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