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Or. Eng.

**CENTRE FOR CO-OPERATION WITH NON-MEMBERS
COMMITTEE ON INTERNATIONAL INVESTMENT AND MULTINATIONAL ENTERPRISES**

Emerging Market Economy Forum

Draft Agenda

**WORKSHOP ON FOREIGN DIRECT INVESTMENT POLICY AND PROMOTION
IN LATIN AMERICA**

Lima, 15-17 December 1998

72071

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WORKSHOP ON “FOREIGN DIRECT INVESTMENT POLICY AND PROMOTION IN LATIN AMERICA”

Lima, 15-17 December 1998

Draft Agenda

Tuesday, 15 December 1998: Foreign Direct Investment: Trends, Assessment and Policies

09: 00 Opening Addresses

Mr. Jorge Baca, Minister of Economy and Finance, Peru
Ambassador Jean-Michell Perille, Delegation of the European Commission in Peru
Mr. Rainer Geiger, Deputy Director, Financial, Fiscal and Enterprise Affairs, OECD

Morning session*

Chairperson: *Mr Ricardo Harten, President, National Commission of Foreign Investment and Technology CONITE, Peru*

09: 30 FDI in Latin America in the Current Financial Environment

Mr. Antonio Martins, Registry of Foreign Capital, Central Bank, Brazil
Mr. Eduardo Moyano, Executive Vice-President, Foreign Investment Committee, Chile()*

Presentation on the ECLAC Annual Report on Foreign Investment in Latin America and the Caribbean by Mr. Michael Mortimore, ECLAC
Presentation on the SELA report on External Financing and External Debt in Latin America and the Caribbean by Mrs. Manuela Tortora, SELA

Experts from selected Latin American countries and others will assess the effects of the current financial environment on the prospects for FDI. They will also discuss the policy response required in the present circumstances.

12: 30 Lunch

* Coffee break 10:45-11:15

Afternoon session**

Chairperson: *Ms. Anabel Gonzalez, Vice-Minister, Ministry of Foreign Trade, Costa Rica*

14: 30 The International Framework for Foreign Direct Investment

- Multilateral Framework for Investments
- Inter-American Investment Policies
Mr. Carlos Herrera, Secretary- General, CONITE, Peru
Mrs. Maryse Robert, OAS
Mr. Ziga Vodusek, IDB ()*

Participants will discuss the prospects for developing a multilateral framework for investment rules and ways to ensure an active involvement of Latin American countries in this process.

17: 15 Conclusions

19: 00 Reception hosted by Government of Peru

Wednesday, 16 December 1998: Best practices in promoting FDI in Latin America

Morning session*

Chairperson: *Ambassador Marino Baldi, Federal Office for Foreign Economic Affairs, Switzerland*

09: 00 Creating an attractive environment for investors

- The role of government departments and regional authorities- how administrations help or impair the regulatory environment

Mr. Lisandro Barry, Director, Investment Development Agency, Ministry of Economy, Argentina

Commentators: *Mrs. Sonia Rene Lainfesta, Director, International Trade Negotiations, Ministry of Economy, Guatemala*

Mrs. Carmen Gisela Vergara, Director, Promotion and Production Department, Vice-Ministry of Foreign Trade, Panama

- The role of regional and international organisations

Mr. Juan Carlos Mathews, Director, Eurocentre Peru, Al-invest Programme

Mr. Antonio Pinto-Rodrigues, Director, Investment and Technology Promotion, UNIDO

Mrs. Monica Rosell, Director, Investment Department, Andean Community

** Coffee break 15:15-15:45

* Coffee break 10:30-11:00

12: 30 Lunch

Afternoon session**

14: 30 Expanding business in Latin America

- The Peruvian Experience: A case study
Mrs. Rosario Almenara, Vice-Minister of Economy, Peru
- The Chilean Experience: A case study
Mr. Héctor Casanueva, Director, Pro-Chile, Ministry of Foreign Affairs, Chile
- Private Sector Case Studies
Automotive Sector: *Mr. H. Losoviz, President ADEFA and IVECO, Argentina*
Financial Sector: *Mr. Alberto Ridaura, Director, Global Bank Division, Banco Santander*
Senior Executive from the Communications Sector: *Bell South or Telefonica (*)*

17: 15 Conclusions

19: 00 Reception hosted by the EU Commission

Thursday, 17 December 1998 : Best practice in promoting FDI (continuation)

09: 00* **Investment Promotion Techniques and the role of the Investment Promotion Agencies**

Chairperson: *Ms. Karin Millet, General Manager of Investment Marketing Services, MIGA*

Mr Declan Murphy, Consultant, OECD

Commentators: *Mrs. Lilian Arbiza, Executive Director, Uruguay XXI*

Mrs. Claudette Chin, Vice President for marketing, JAMPRO, Jamaica

Mr. Eddy Martinez, Director, Dominican Republic Office for the Promotion of Investment

** Coffee break 15:45-16:15

* Coffee break 11:00-11:30

11: 30 Closing session : Policy Responses

Chairperson: *Mr. Rainer Geiger, Deputy Director, Financial, Fiscal, and Enterprise Affairs, OECD*

Panel Discussion

12: 30 Summary and Conclusions

() To be confirmed*