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Organisation de Coopération et de Développement Économiques  
Organisation for Economic Co-operation and Development

**14-Jun-2016**

**English - Or. English**

**COUNCIL**

**Council**

**DRAFT RESOLUTION OF THE COUNCIL REVISING THE MANDATE OF THE TOURISM  
COMMITTEE**

**(Note by the Secretary-General)**

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1. The Tourism Committee (hereafter the “Committee”) was created on 30 September 1961 taking over the Tourism Committee of the Organisation for European Economic Co-operation which dated from 1948. The mandate of the Committee was first revised in 2006 [[C\(2006\)182](#)], following the first In-depth Evaluation of the Committee, and then renewed on 1 January 2012 for a five-year duration (until 31 December 2016) [[C\(2011\)142](#)].

2. The second In-depth Evaluation of the Committee was concluded in May 2014 [[C\(2014\)66](#) and [C/M\(2014\)8](#), Item 102]. The Evaluation Committee’s assessment was “high” for relevance, “medium to high” for effectiveness and “high” for efficiency. An action plan to implement the recommendations of the in-depth evaluation was developed and approved by the Committee in October 2014 [[CFE/TOU/M\(2015\)1](#)] and reviewed by the Evaluation Committee in December 2014. The Council subsequently reviewed the progress made in implementing the action plan in September 2015 and welcomed the response by the Committee to the evaluation recommendations [[C\(2015\)107](#) and [C/M\(2015\)18](#), Item 163].

3. The proposed mandate for 2017-21 builds on inputs made by Members and Partners, including strategic discussions held on mid-term policy priorities and governance issues during the 95<sup>th</sup> [[CFE/TOU/M\(2015\)2/ADD](#)] and 96<sup>th</sup> sessions [[CFE/TOU/M\(2015\)3](#)] of the Committee. The proposed mandate also supports the action plan to implement the recommendations of the second in-depth evaluation as highlighted in paragraph 4. During its 5-6 April 2016 meeting, the Tourism Committee approved its revised mandate and agreed to submit it to the Council for adoption [[CFE/TOU\(2016\)2/REV1](#) and [CFE/TOU/M\(2016\)1](#)].

4. The main revisions to the mandate as outlined in the Annex include:

- Making presentational adjustments and restructuring to reflect the current standard for similar Resolutions (updating of the Preamble; simplification of the body of the mandate; creation of a section on co-operation arrangements);
- Highlighting the increased role of the Committee’s contributions to the shift to sustainable tourism production and consumption [article 1 b)];
- Adding an objective concerning communication and dissemination of the results of the Committee’s work to relevant stakeholders [article 2 e)];
- Specifying the areas of close collaboration of the Committee with other relevant bodies of the OECD on cross-cutting issues related to tourism, including on transport, trade, investment, digital economy, innovation, local development and SMEs [article 3 a)];
- Highlighting the willingness to increase the involvement of relevant tourism industry’s stakeholders in Committee’s work [article 3 b)];
- Referencing the Committee’s Global Relations Strategy and the outreach priorities agreed OECD-wide in the context of engaging Partners in the analytical work and policy dialogue of the Committee [article 3 c)].

5. At the time of review, the Committee had no substructure to evaluate. However, when discussing its work and priorities over the next five years, the Committee agreed on the creation of a subsidiary body on Tourism Statistics [[CFE/TOU/M\(2016\)1](#)], at its 5-6 April 2016 meeting. The mandate of the Working Party on Tourism Statistics was approved by the Committee through written procedure on 27 May 2016 [[CFE/TOU\(2016\)4/REV1](#)]. The Working Party on Tourism Statistics will engage government experts to

discuss methodological developments (e.g. on Tourism Satellite Accounts), implementation (e.g. Methodological framework for Measuring Competitiveness in Tourism) and data dissemination, thus supporting Committee's work in this area [article 2 c)]. The establishment of the Working Party on Tourism Statistics is being notified to the Executive Committee in accordance with the provisions of Rule 21 b) of the Rules of Procedure of the Organisation [[CE\(2016\)1](#)].

6. It is proposed that the revised Committee mandate, as set out in the draft Resolution in the Annex, remain in force for a period of five years, until 31 December 2021, unless the Council decides otherwise. The draft Resolution would supersede all previous provisions concerning the mandate of the Committee. The Committee would return to the Council to propose a revision to its mandate should there be any major developments that warrant such a change.

### **Proposed Action**

7. In the light of the preceding, the Secretary-General invites the Council to adopt the following draft conclusions:

#### THE COUNCIL

- a) noted document [C\(2016\)95](#);
- b) adopted the draft Resolution of the Council revising the mandate of the Tourism Committee as set out in the Annex to document [C\(2016\)95](#), which will enter into force on 1 January 2017.

**ANNEX**

**DRAFT RESOLUTION OF THE COUNCIL REVISING  
THE MANDATE OF THE TOURISM COMMITTEE**

THE COUNCIL,

Having regard to the Convention on the Organisation for Economic Co-operation and Development of 14 December 1960;

Having regard to the Rules of Procedure of the Organisation;

Having regard to the Revised Resolution of the Council on Partnerships in OECD Bodies [[C\(2012\)100/REV1/FINAL](#)];

Having regard to paragraph 33 of the Report of the Preparatory Committee concerning the creation of a Tourism Committee, whose mandate was last revised in 2011 [[C\(2011\)142](#) and [C/M\(2011\)19](#), Item 206];

Having regard to the results of the second cycle of the In-depth Evaluation of the Tourism Committee [[C\(2014\)66](#) and [C/M\(2014\)8](#), Item 102];

Having regard to the proposed revision of the mandate of the Tourism Committee [[C\(2016\)95](#)];

Considering that tourism is a significant contributor of wealth and employment to economies;

DECIDES:

A. The Tourism Committee (hereafter the “Committee”) is renewed with the following revised mandate:

**I. Objectives**

1. The objectives of the Committee are to:

- a) Maximise the economic, social and environmental benefits of tourism through medium and long-term strategic development, soundly-developed tourism policy and an integrated governmental approach promoting greater coherence between tourism and related policies;
- b) Promote the shift to sustainable tourism consumption and production which contributes to sustainable destinations, involves and benefits local communities, creates jobs and promotes development;
- c) Improve the competitiveness and the attractiveness of destinations for the benefit of residents, visitors and investors, and promote tourism as a tool for economic diplomacy and development;
- d) Support the design, adoption and implementation of tourism policy reforms to enhance long-run productivity, growth performance and inclusiveness;

- e) Promote mutual understanding of tourism policy developments and contribute to the advancement of international co-operation in tourism.

## **II. Working methods**

2. To achieve these objectives, the Committee shall:

- a) Carry-out high-profile, influential policy analysis, evaluations and peer-reviews at national, local and thematic level to promote the effective implementation of best practices and integrated approaches ensuring linkages and coherence with related policies;
- b) Identify innovative approaches, trade-offs and synergies, and linkages between various key policy perspectives for improved travel and tourism policies;
- c) Maintain and develop robust, comparable and timely statistical indicators to strengthen evidence-based analysis and policy performance, providing relevant tourism data online for free;
- d) Provide a forum for dialogue, innovation and benchmarking on tourism issues and policies, introducing a global and cross-sectoral perspective;
- e) Enhance its visibility and impact, and develop targeted policy communications utilising a variety of tools, including publications, policy briefs, OECD Tourism Papers, OECD website, social media channels, and policy events.

## **III. Co-operation arrangements**

3. The Committee shall:

- a) Collaborate with other relevant bodies of the OECD on cross-cutting issues related to tourism, including transport, trade, investment, crisis management, inclusive growth, digital economy, environment, innovation, skills, local development, SMEs and entrepreneurship;
- b) Co-operate, as appropriate, with the Business and Industry Advisory Committee and the Trade Union Advisory Committee to the OECD, tourism industry organisations, as well as the civil society and academia.
- c) Engage non-Members, as appropriate, in the analytical work and policy dialogue of the Committee in accordance with the Committee's Global Relations Strategy and the OECD's Global Relations priorities;
- d) Co-operate with other international organisations such as the United Nations World Tourism Organization and the Asia-Pacific Economic Cooperation, as determined by the needs of the Committee's work.

B. The mandate of the Committee shall remain in force until 31 December 2021.